

# Yuasa Tourist Infor mation

Yuasa is a major producer of the famous Arida Mikan mandarins. In November–December, the mountains turn bright orange with ripe fruit.



-  Food & Drink
-  Souvenirs
-  Leisure
-  Accommodation
-  Etc
-  Yuasa Important Preservation District for Group of Traditional Buildings
-  **From Station Directions**  
(About 15 minutes on foot)
-  The Kumano Pilgrimage Kii Route

"The First Drop" The Birthplace  
of Soy Sauce Brewing **Kishu Yuasa**

Today, only a few brewers remain in town, but the traditional hand-crafted soy sauce made with Kanayama-ji Tamari over a year continues to be preserved. When visiting Yuasa, please enjoy its rich flavor and the brewers' spirit. (Designated as a Japan Heritage site, April 2017)



Yuasa Town is a leading whitebait producer in the prefecture!

Ice goby fishing  
(Feb-Mar)

Stone-built  
Nakahato  
(Middle Breakwater)  
from Keicho 6  
(1601)

# Yuasa Town Tourism PR Video

**By car** From Osaka, exit at Arida or Yuasa IC.  
From Shirahama, exit at Hirokawa IC.

**By train** From Tennoji: approx. 1h 20m  
From Shirahama: approx. 1h  
[JR Kisei Line / Limited Express Kuroshio]



# 湯浅えき蔵

YUASA EKIKURA




**1F** Tourist Exchange Center TEL:0737-63-4123  
 Open 9am-5pm (closed Year-end/New Year Closure)  
 Tourist Information/Bicycle Rental  
 Baggage Storage | Chamber of Commerce

**2F** Library | Cafe

**3F** Community | Meeting Room  
 Exchange Center | 1・2・3





# Yuasa Shop List

## Souvenirs

1bakeryWadapan

Yuasa-cho,Yuasa3870737-62-3383Open 6am-6pmClosed Sun. Local handmade bakery. Popular : handmade bean paste “Fried bread”.

2Miso shopKakiuchi miso ten

Yuasa-cho,Bessho342-10737-63-5855Open 9am-6:30pmClosed New Year's Day Delicious Kinzanji Miso sales.

3Dried fishUoyoshi Shoten

Yuasa-cho,Yuasa29720737-63-3274Open 9am-12am/2pm-5pmClosed Sun. , Wed. , holiday , Obon , Year-end and New Year Handmade dried fish from Wakayama using plum salt and Yuasa soy sauce.

4Soy sauce manufacturing industryKadocho

Yuasa-cho,Yuasa70737-62-2035Open 9am-5pmClosed None(There may be temporary closures) A soy sauce brewery founded in 1841. You can purchase soy sauce and visit the museum.

5【National highway store】

Yuasa-cho,Bessyo1470737-63-5243Open 9am-5pmClosed None(There may be temporary closures)

6Miso manufacturing industry,shopOtakyusukeginsei

Yuasa-cho,Yuasa150737-62-2623Open 9am-5pmClosed Irregular Kinzanji miso, fermented with yeast from a 150-year-old brewery, is exquisite.

7SouvenirAmise Kazumishoten

Yuasa-cho,Yuasa5190737-62-2318Open 8am-6pmClosed Irregular (New year holiday season) Enjoy Amise's handmade Kishu Kinzanji miso as a side dish for rice or as a snack with alcohol!

8Soy sauce,Kinzanji miso,souvenirAjinoyajouzou Marushin Ekimae-dori-ten

Yuasa-cho,Yuasa1055-220737-62-5111Open 9am-7pmClosed New year's day We have distinctive flavor and souvenirs from Kishu.

9【Main store】

Yuasa-cho,Yuasa3350737-62-5630Open 9am-7pmClosed New year's day

10YakimochiKuranobeikokuten (Okeki)

Yuasa-cho,Yuasa440737-62-2178Open 9am-6pmClosed Sun. Old-fashioned, nostalgic Yakimochi. Plenty of bean paste.

11Soy sauce Brewing,Soy sauce Sales,Kinzanji Miso Brewing and SalesYuasa Shoyu Oharahisakichi Shoten

Yuasa-cho,Yuasa9270737-62-2149Open 10am-5pmClosed Sat. , Sun. , Holiday , Obon , Year-end and New Year (Main store)

12【National highway store】

Yuasa-cho,Yuasa2338-70737-63-1358Open 10am-5pmClosed Irregular

13Seafood processing and salesShirasuya Maefuku

Yuasa-cho,Suhara4070737-63-3156Open 9am-5pmClosed Sun. Fresh boiled and raw whitebait from Yuasa Bay are used in various unique products.

14Souvenir sales,restaurantYuasa Umaimongura

Yuasa-cho,Yuasa2708-50737-63-0200Open 10am-5pm (drink and food 11:30am-2:30pm)Closed Wed. , Year-end and New Year Traditional Buildings Preservation District and Tourist parking lot nearby! A wide selection of Yuasa's specialties! You can also dine on the second floor.

15grocery salesFresh Okada Nagi-ten

Yuasa-cho,Yuasa31730737-64-0516Open 8am-6:30pmClosed Sun. A local supermarket that sells delicious homemade side dishes and lunch boxes every day.

16Soy sauce,Kinzanji misoYuasa shoyu(LLC)Hishiokan Kuracafe

Yuasa-cho,Yuasa14640737-62-2100Open 9am-5pm (observe, Kura cafe 9am-4pm) Closed None (except Year-end and New Year) Soy sauce brewery tours and hands-on experiences available. Soy sauce soft serve is a hit!

17【Marushin Honke】

Yuasa-cho,Yuasa1466-10737-62-2267Open 9am-6pmClosed None (except Year-end and New Year)

18Wine,LiqueurWakayama Yuasa Winery

Yuasa-cho,Suhara3320737-63-0061Open 9am-5pmClosed Sat.,Sun.,holiday Wine and liqueur sales, with dining and tours by reservation.

19Alcoholic beveragesSakeparukosan

Yuasa-cho,Yuasa1849-60737-62-2717Open 9:30am-8:30pmClosed Wed. Kishu local sake is here!

20Fruit shopFuruyoshi

Yuasa-cho,Yuasa10740737-64-1777Open 9am-5pmClosed Wed. , Second Sat. , Sun. , holiday Selling seasonal fruits from Wakayama Prefecture and seasonal gelato.

21Soft cream,Citrus salesNushii Farm m.citrus

Yuasa-cho,Suhara496-4090-1582-5022Open 11am-5pm(Wed. 11am-4pm) \*Nov. - Mar.12pm Open) Closed Thu. Fresh seasonal soft serve and citrus from Nushii Farm.

22general goods,Cafe,Flower arrangementIorichayanowa

Yuasa-cho,Yuasa20-1090-7109-8187Open 10am-3pmClosed Tue. Flower arrangements, coffee aroma, and wooden accessories—enjoy them here.

23Sushi,Japanese sweetsTsuruya

Yuasa-cho,Yuasa1000-20737-62-2341Open 8am-6pmClosed Sun. A 130-year-old sushi and sweets shop offering regional shipping of soy sauce manju and narezushi.

24Coffee beans,UtensilWakoWakayama

Yuasa-cho,Yuasa844-60737-63-5582Open 9am-6pmClosed Sun.,Holiday We sell 15 types of home-roasted coffee beans at reasonable prices.

25Kinzanji misoTamaishohonpo Osakaya sanemonten

Yuasa-cho, Yuasa5310737-62-3412Open 12am-4pmClosed Irregular We sell limited editions of Kinzanji miso made using traditional methods.

## Food and Drink

26Food and beverageResuto Kissa Donki

Yuasa-cho, Yuasa1045-10737-62-3135Open (Mon.) 10am-2:30pm (Wed.-Sun.) 10am-2:30pm/5pm-8:30pmClosed Thu. Lunch and curry made with carefully selected spices are popular.

27Hot spring,Food and DrinkKishu Shinobinoyu accommodation

Yuasa-cho,Yamada1638-10737-64-1826Open (Mon.-Fri.) 10am-9:30pm (Sat.,Sun.,Holiday) 8am-9:30pmClosed Thu. You can enjoy nature in the open-air bath and sauna. Ramen and curry are also popular.

【Ninomaru Onsen Shokudou】

Open 11am-8:30pm (LO 8pm) Closed Thu.

28CafePuchiburu

Yuasa-cho,Yuasa1063-20737-63-2922Open 10am-6pmClosed Tue.,Fri.,Third Sun. Enjoy a fun time with food, snacks and conversation.

29RestaurantUmihiko

Yuasa-cho,Yuasa11280737-63-4728Open 11:30am-2:30pm/5am-9pmClosed Mon. (In the case of a holiday, the next day) Specialty fish dishes. Seafood bowls and raw whitebait bowls are popular!

30RestaurantKadoya Shokudou

Yuasa-cho,Yuasa1109-10737-62-2667Open 11am-2pm/5am-8pmClosed Irregular Delicious boiled or raw whitebait rice bowls, plus various set meals.

31RestaurantHatayo Shokudou

Yuasa-cho,Yuasa12900737-62-2876Open 11am-8:30pmClosed Irregular Boiled whitebait in a secret broth

32RestaurantGakeppuchi

Yuasa-cho,Yuasa30550737-64-1766Open 11:30am-1:30pm/5am-9pmClosed Irregular You can eat freshly caught fish! Great volume,tast,and value.

33TeppanyakiYasaka

Yuasa-cho,Yuasa17960737-63-3375Open 11:30am-2:30pm/5am-9:30pmClosed Thu. Teppanyaki and okonomiyaki in many varieties. Certified Asahi Beer "Delicious! Draft" store.

34Cafe,RestaurantKaen’s Cafe

Yuasa-cho,Suhara1800737-63-6233Open 10am-6pmClosed Irregular Enjoy lunch and dessert in a relaxed atmosphere.

35RestaurantMatsuyoshi

Yuasa-cho,Yuasa1260737-63-5988Open 11am-2pm/5pm-10pmClosed Wed. A restaurant serving delicious local and live fish.

36Cafe,DishSymphony

Yuasa-cho,Yuasa1-20737-62-2238Open 7:30am-7pmClosed Mon. A relaxing cafe with a view of whitebait fishing boats.

37Kitamachi TeahouseIppuku

Yuasa-cho,Yuasa230737-62-3300Open 11am-6pmClosed Mon. Would you like to relax in an old Japanese teahouse?

38RestaurantSendo

Yuasa-cho,Suhara13630737-22-7454Open 11:30am-2pm/6pm-9:30pmClosed Wed. , Irregular A Japanese restaurant where tradition and innovation come together.

39Japanese cuisineYokogusu

Yuasa-cho,Yuasa6640737-62-2377Open 9am-5pm (Lunch 11am-2pm) Closed Wed. Founded in 1903. How about a meal in a relaxed atmosphere?

40Dining room,CafeYuasa beisho

Yuasa-cho,Yuasa1075-2070-9133-0737Open Stall 10am-5pm / Dining room 11am-2pmClosed None. Soy sauce aroma perfect with rice – tasty food and shop.

41CafeOuchi cafe

Yuasa-cho,Yuasa1075-9Yuasa Ekikura 2F090-6677-1968Open 11am-7pmClosed Wed.(Open on public holidays, closed the following Thursday) \*Closed on the last Friday of every month as the library is closed The pancakes that start at 2pm are delicious! Lunch is also very popular !

## Accommodation

42Accommodation industryYamagiwa,AridaYH

Yuasa-cho,Suhara809-10737-62-4536Open 3pm-Nextday10amClosed Irregular Business tourism (Showa-era streets, seaside fun, and fruit orchards)

43Japanese innYuasaOnsen Yuasa-jo

Yuasa-cho,Aoki750737-63-6688Closed Irregular Japan's only castle with hot springs, sports, gourmet, and leisure.

44Business hotelTemari

Yuasa-cho,Bessho138-10737-62-2366Closed Irregular We offer delicious meals in our cozy cafe.(Meal 7am-9pm)

45Japanese InnFeaturing Kappo CuisineMiyoshiso

Yuasa-cho,Bessho166-10737-62-3168Closed Irregular A serene inn located on a high plateau.

## Leisure

46Food and Drink,Accommodation,LeisureSuhara Seaside House

Yuasa-cho,Suhara966-10737-63-6550Open 8am-6pmClosed Irregular Accommodation, café time, sea kayaking, and SUP rentals—all in one place.

47Offshore fishing pondKaijo Tsuribori Yuasa

Yuasa-cho,Yuasa2985080-8306-6222Open 7am-1pmClosed Irregular Staff on site. Many stocked fish. Scaling and gutting available. (Closed Jan–Feb.)

48Shared boatNew-kinanmaru

Yuasa-cho,Yuasa3240090-8482-2079／0737-63-4602Closed Irregular Enjoy the fun and excitement of fishing.

49retailAquarium,Shell,HouseplantYadokariya

Yuasa-cho,Bessho59-300737-23-8131Open 11am-6pmClosed Tue. , Wed. , Thu (Holiday Open) Play! Feed fish, scoop toys, and fill shells for 100 yen♪

50Shared boatAshinoyamaru

Yuasa-cho,Suhara848090-7100-7618／0737-62-2271Closed New Year's Eve,New Year's Day This fishing boat's motto is "Enjoy fishing and savor delicious food."

## Etc

51General construction industryNakahira Kensetsu Co., Ltd.

Yuasa-cho,Yuasa14290737-64-1717Open 9am-5pmClosed Sat.,Sun.,Holiday Thoughtful manufacturing with you.

52Bike shopBHB Hirohata

Yuasa-cho,Yuasa19160737-62-2905Open 8:30am-7pm (Sat. 9am-) Ask us about motorcycles and bicycles. Closed Sun.,Holiday

53NewspaperYomiuri-Shinbun YC Yuasa

Yuasa-cho,Yuasa28940737-63-2696Open 1am-4:30am/9am-6pm (Sun.,Holiday 1am-4:30am) Closed No publication days Local Newspaper Seller and Flyer Distribution Service.

54Internet retail businessKue.jp Fukui Sengyoten

Yuasa-cho,Yuasa2440090-3283-1443Open 9am-6pmClosed Irregular We sell rare Kue fish hot pot and eel grilled over Kishu Binchotan charcoal.

【kitchen car Warabimochi “Shofuku”】

Yuasa2441Open irregular Closed irregular holidays

55Industry,Retail industryKuranoseizai Co.,Ltd Home center Kurano

Yuasa-cho,Yuasa2735-10737-63-1161Open 7:50am-5pmClosed Sun.,Holiday Kishu lumber and DIY supplies sales. We also make duplicate keys.



### General Incorporated Association YuasaTown Tourism Organization

Yuasa Furusato-kan

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web site

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